

## Pet Retail POS Requirements

Please place an x in the appropriate column. **Y=part of the package, CC= You believe you can create it, I = You already have an integration to a 3rd party, No= It does not exist and you do not think you can create it.**

Customer Acquisition and Retention	Yes	Can Create	Integration	No
Loyalty Point/VIP programs				
Bag Loyalty				
Customer Gift Cards				
Discounts				
Promotions				
Rewards for Frequent Shoppers				
Astro Loyalty				
Direct Email Marketing				
Direct Closed Loop Email Marketing				
Contract Pricing				
Accounts Receivable				
Memberships				
System Features	Yes	CC	I	No
Customizable Menus				
Multiple locations and stores				
Data migration and import/export utilities				
On premise deployments				
Cloud based deployments				
Training mode				
Practice Company				
Time cards				
Customer Ownership after purchase of SW				
Customizable Customer Profiles				
SAAS based pricing model				
Point of Sale Features	Yes	CC	I	No
Customizable Touchscreen interface for easy staff training				
Automated BOGO and other promotions				
Sell by each or case via barcode scan				
Order online. Pickup in store				
Gridded Item Lookups				
Easy to use item lookups with smart filters				
Ability to special order items out of stock at time of purchase				
Pop Up Notes for customers or items				
Easy to add/capture new customer information at POS register				
Tag Along Items for easy increase of avg ticket				
Automatic customer enrollment in loyalty and rewards programs				
Mobile POS, Inventory, and Customer Lookup				
Visible reminder on POS for redeemable loyalty points				
Receipt message with customer bag loyalty status				

<b>Inventory Management Features</b>	<b>Yes</b>	<b>CC</b>	<b>I</b>	<b>No</b>
On-hand quantity tracking across multiple stores/locations				
Multiple SKU/UPC per item				
Physical count by each or case				
Multiple stocking locations				
Transfers between locations				
Wireless, WIFI, 3G/4G, scanning devices				
<b>Purchasing Features</b>	<b>Yes</b>	<b>CC</b>	<b>I</b>	<b>No</b>
Multi-location bulk purchasing to maximize discounts				
Alert managers to impending stock outs				
Prevent stock outs				
Automatically suggest purchase quantities				
Enforce Vendor minimum purchases, maximize vendor discounts				
Electronically transmit orders (EDI)				
Prepopulate Editable PO's from Purchase advice				
Automatically create PO's from orders placed by customers				
<b>Credit Card Features</b>	<b>Yes</b>	<b>CC</b>	<b>I</b>	<b>No</b>
Integrated credit card processing				
EMV and PCI compliance to reduce costs and protect customer information				
Ability to use a majority of Credit Card Processors				
Ability to store CC tokens on PCI Compliant Site to keep on file				
<b>Ecommerce Features</b>	<b>Yes</b>	<b>CC</b>	<b>I</b>	<b>No</b>
Buy online, pickup in store (BOPIS)				
Buy online, deliver locally				
eCommerce loyalty, gift cards, promotions				
Shopify				
Magento				
Big Commerce				
Woo Commerce				
<b>Reporting Features</b>	<b>Yes</b>	<b>CC</b>	<b>I</b>	<b>No</b>
Crystal Reports				
Ticket history reports				
End of day reports				
Exception reports				
Inventory analysis reports by Item/Category/Profile etc.				
Inventory valuation reports by Item/Category/Profile etc.				
Merchandising reports by Item/Category/Profile etc.				
Sales analysis reports				
Sales history reports				
Stock status reports				
Vendor comparison reports				
Transfer Advice				
Purchase Advice				
Flash Sales Report				
6 week/12 month Item History				

Instant Alerts to Phone or Email	Yes	CC	Integration	No
Pending Orders				
Large Sale				
No One signed in at Register/ location X				
Sale/ Refund after close				
Return Transaction Summary				
Cash In Drawer				
Failed Settlement Summary				
Drawer Over/Under Amount				
Excessive Discount Applied				
Excessive Voided Tickets				
Excessive "No Sale Transactions"				
High Sales Volume at store X				
Ability to customize instant alerts to phone or email				
Other Features	Yes	CC	Integration	No

